



Content Marketing Certified

Hilda Velez

The bearer of this certificate is hereby deemed fully capable and skilled in content marketing. They have been tested on best practices and are capable of applying them to long-term content planning, content creation, promotion, and analysis, and increasing results through growth marketing.

Certified: Oct 24 2019 - Valid until: Nov 22 2021

Certification code: 57bbd4907897482981af12c532af7332

HubSpot Academy

CEO Brian Halligan



Inbound Marketing Certified

Hilda Velez

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound marketing techniques. They have been tested on best practices and are ready to take an inbound approach to creating content, using social promotion, converting and nurturing leads, and marketing to customers.

Certified: Oct 24 2019 - Valid until: Nov 22 2021

Certification code: 704e4d5c05a2452abf28a3978db10436

HubSpot Academy

CEO Brian Halligan



Social Media Certified

Hilda Velez

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

Certified: Oct 24 2019 - Valid until: Nov 22 2021

Certification code: f2d94c5fe0814f07bc94bfd112e7f7fc

HubSpot Academy

CEO Brian Halligan